

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 496475 /		Alt Order # 06356848
Product OBAMA SKED C		
Contract Dates 10/02/12 - 11/06/12		Estimate # 1904
Advertiser Obama For America		Original Date / Revision 09/28/12 / 10/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	24	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>							
Week:		10/02/12	10/08/12	MTWTF--	\$225.00			5				
Week:		10/09/12	10/15/12	MTWTF--	\$225.00			5				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KVVU	10/09/12-10/15/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/16/12	10/22/12	MTWTF--	\$225.00			5				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.26									
	26	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
			MG for 1.11 10/22									
Week:		10/23/12	10/29/12	MTWTF--	\$225.00			5				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	16	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	17	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	18	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	19	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	20	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$225.00	NM		
			See MG 1.27,1.28,1.29,1.30,1.31									
	27	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
			MG for 1.20,1.16,1.18,1.17,1.19									
	28	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
			MG for 1.20,1.16,1.18,1.17,1.19									
	29	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
			MG for 1.20,1.16,1.18,1.17,1.19									
	30	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
			MG for 1.20,1.16,1.18,1.17,1.19									
	31	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30		\$100.00	NM		
			MG for 1.20,1.16,1.18,1.17,1.19									

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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25-TV 5 Drive
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<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America	<u>Original Date / Revision</u> 09/28/12 / 10/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
N 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30			NM	23	\$4,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$195.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
		See MG 9.11,9.12,9.13,9.14,9.15,9.16										
Week:		10/16/12	10/22/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
		See MG 11.6,11.7										
Week:		10/23/12	10/29/12	MTWTF--				5	\$195.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$195.00			
N 3	KVVU	10/02/12	11/05/12	Friends	M-F 12:05-1:05a		:30			NM	25	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$225.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$225.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$225.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$225.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$225.00			
N 4	KVVU	10/02/12	11/05/12	Anderson	3-4p		:30			NM	26	\$9,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$300.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.26										
	26	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
		Ⓜ MG for 4.6 10/15										
Week:		10/16/12	10/22/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$450.00	NM		
		See MG 4.32,4.33										
	14	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.28										
	15	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
		See MG 4.27										
	27	KVVU	10/18/12-10/18/12	Anderson	2-3p	----Th-----	:30		\$450.00	NM		
		Ⓜ MG for 4.15 10/18										
	28	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F----	:30		\$450.00	NM		
		Ⓜ MG for 4.14 10/19										
	32	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 7.8,4.13										
	33	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
		Ⓜ MG for 7.8,4.13										
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			

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N 5	KVVU	10/02/12	11/05/12	The Dr.Oz Show	4-5p		:30			NM	25	\$10,250.00																																																																																																																																																																																																																																																																																																																																																								
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5.27</td></tr><tr><td>15</td><td>KVVU</td><td>10/16/12-10/22/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="9">See MG 5.28</td></tr><tr><td>27</td><td>KVVU</td><td>10/18/12-10/18/12</td><td>Dr Oz</td><td>3-4p</td><td>----Th-----</td><td>:30</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 5.12 10/18</td></tr><tr><td>28</td><td>KVVU</td><td>10/19/12-10/19/12</td><td>Dr Oz</td><td>3-4p</td><td>-----F----</td><td>:30</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 5.15 10/19</td></tr><tr><td colspan="13">Week: 10/23/12 10/29/12 MTWTF-- 5 \$350.00</td></tr><tr><td colspan="13"><table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>16</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="9">See MG 5.29</td></tr><tr><td>17</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="9">See MG 5.30</td></tr><tr><td>19</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>The Dr.Oz Show</td><td>4-5p</td><td>MTuWThF----</td><td>:30</td><td>\$350.00</td><td>NM</td></tr><tr><td colspan="9">See MG 5.31</td></tr><tr><td>29</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Dr Oz</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 5.16 10/23</td></tr><tr><td>30</td><td>KVVU</td><td>10/25/12-10/25/12</td><td>Dr Oz</td><td>3-4p</td><td>----Th-----</td><td>:30</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 5.17 10/23</td></tr><tr><td>31</td><td>KVVU</td><td>10/23/12-10/29/12</td><td>Dr Oz</td><td>3-4p</td><td>MTuWThF----</td><td>:30</td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="9">Ⓜ MG for 5.19 10/29</td></tr><tr><td colspan="13">Week: 10/30/12 11/05/12 MTWTF-- 5 \$350.00</td></tr></table></td></tr><tr><td>N 6</td><td>KVVU</td><td>10/02/12</td><td>11/05/12</td><td>Fox 5 News at 6pm</td><td>M-F 6-630pm</td><td></td><td>:30</td><td></td><td></td><td>NM</td><td>15</td><td>\$7,875.00</td></tr><tr><td colspan="13"><table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/02/12</td><td>10/08/12</td><td>MTWTF--</td><td>3</td><td>\$525.00</td></tr></table></td></tr></table></td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	9	KVVU	10/09/12-10/15/12	The Dr.Oz Show	4-5p	MTuWThF----	:30	\$350.00	NM	See MG 5.26									26	KVVU	10/15/12-10/15/12	Dr Oz	3-4p	M-----	:30	\$350.00	NM	Ⓜ MG for 5.9 10/15									Week: 10/16/12 10/22/12 MTWTF-- 5 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N 6	KVVU	10/02/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	15	\$7,875.00																																																																																																																																																																																																																																																																																																																																																								
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Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$525.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$525.00			
Week:		10/23/12	10/29/12	MTWTF--				3	\$525.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		11	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30	\$525.00	NM		
		See MG 6.16										
		16	KVVU	10/23/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu----F----	:30	\$525.00	NM		
		Ⓜ MG for 6.11 10/29										
Week:		10/30/12	11/05/12	MTWTF--				3	\$525.00	NM	13	\$9,425.00
N 7	KVVU	10/02/12	11/05/12	Extra	M-F 7-730p							
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$625.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$625.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$625.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		7	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30	\$950.00	NM		
		Credited										
		8	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30	\$950.00	NM		
		See MG 4.32,4.33										
Week:		10/23/12	10/29/12	MTWTF--				3	\$625.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$625.00			
N 8	KVVU	10/02/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a						25	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$700.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$700.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$700.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$700.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$700.00			
N 9	KVVU	10/02/12	11/05/12	TMZ	730-8p						15	\$18,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$850.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$850.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$850.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		6	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30	\$1,350.00	NM		
		See MG 9.11,9.12,9.13,9.14,9.15,9.16										
		11	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30	\$3,250.00	NM		
		Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6										
		12	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th-----	:30	\$3,250.00	NM		
		Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6										
		13	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1	-----Th-----	:30	\$825.00	NM		
		Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6										
		14	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1	-----Th-----	:30	\$825.00	NM		
		Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6										
		15	KVVU	10/17/12-10/22/12	The Simpsons	M-F 11:35p-12:05a	M--WThF----	:30	\$350.00	NM		
		Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6										
		16	KVVU	10/20/12-10/20/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30	\$1,250.00	NM		
		Ⓜ MG for 1.8,2.9,12.2,13.1,11.2,9.6										
Week:		10/23/12	10/29/12	MTWTF--				2	\$850.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$850.00			

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Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/02/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	25	\$6,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$275.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$275.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$275.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$275.00			
N 11	KVVU	10/07/12	11/04/12	Friends Weekend	5-6p		:30			NM	5	\$1,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
Week:		10/08/12	10/14/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/15/12	10/21/12	-----1				1	\$225.00			
Week:		10/22/12	10/28/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
			See MG 11.6,11.7									
	6	KVVU	10/27/12-10/27/12	30 Seconds To Fame	Sat 12-1230a	-----Sa--	:30		\$95.00	NM		
			MG for 2.13,12.4,11.4									
	7	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$650.00	NM		
			MG for 2.13,12.4,11.4									
Week:		10/29/12	11/04/12	-----1				1	\$225.00			
N 12	KVVU	10/07/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$325.00			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
			See MG 11.6,11.7									
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
N 13	KVVU	10/18/12	11/01/12	Glee	Thu 9p-10p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$6,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Glee	Thu 9p-10p	----Th-----	:30		\$6,500.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00			
N 14	KVVU	10/09/12	10/23/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	3	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-1-----				1	\$3,550.00			

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Start Date	End Date	Weekdays	Spots/Week	Rate																																																													
10/22/12	10/28/12	-Tu-----	1	\$5,550.00																																																													
10/23/12	10/23/12	-Tu-----	1	\$5,350.00																																																													
10/22/12	10/22/12	M-F 11:35p-12:05a	1	\$200.00																																																													
2	KVVU	10/22/12-10/28/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----		:30		\$5,550.00	NM																																																							
See MG 14.3, 14.4																																																																	
3	KVVU	10/23/12-10/23/12	The X Factor	The X Factor	-Tu-----		:30		\$5,350.00	NM																																																							
Ⓜ MG for 14.2 10/23																																																																	
4	KVVU	10/22/12-10/22/12	The Simpsons	M-F 11:35p-12:05a	M-----		:30		\$200.00	NM																																																							
Ⓜ MG for 14.2 10/23																																																																	
N 15	KVVU	10/02/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	2	\$9,050.00																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>10/01/12</td><td>10/07/12</td><td>-1-----</td><td>1</td><td>\$3,550.00</td></tr><tr><td>10/08/12</td><td>10/14/12</td><td>-----1</td><td>0</td><td>\$0.00</td></tr><tr><td>10/15/12</td><td>10/21/12</td><td>-1-----</td><td>1</td><td>\$3,550.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	10/01/12	10/07/12	-1-----	1	\$3,550.00	10/08/12	10/14/12	-----1	0	\$0.00	10/15/12	10/21/12	-1-----	1	\$3,550.00																																	
Start Date	End Date	Weekdays	Spots/Week	Rate																																																													
10/01/12	10/07/12	-1-----	1	\$3,550.00																																																													
10/08/12	10/14/12	-----1	0	\$0.00																																																													
10/15/12	10/21/12	-1-----	1	\$3,550.00																																																													
<table><tr><th>Spot</th><th>Ch</th><th>Date Range</th><th>Description</th><th>Start/End Time</th><th>Weekdays</th><th>Length</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>KVVU</td><td>10/15/12-10/21/12</td><td>New Girl/The Mindy Project</td><td>Tue 9p-10p</td><td>-Tu-----</td><td>:30</td><td>\$3,550.00</td><td>NM</td></tr><tr><td colspan="13">See MG 15.3</td></tr><tr><td>3</td><td>KVVU</td><td>10/16/12-10/16/12</td><td>Raising Hope/Ben and Kate</td><td>Tue 8p-9p</td><td>-Tu-----</td><td>:30</td><td>\$5,500.00</td><td>NM</td></tr><tr><td colspan="13">Ⓜ MG for 15.2 10/16</td></tr></table>													Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	2	KVVU	10/15/12-10/21/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30	\$3,550.00	NM	See MG 15.3													3	KVVU	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30	\$5,500.00	NM	Ⓜ MG for 15.2 10/16												
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type																																																									
2	KVVU	10/15/12-10/21/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30	\$3,550.00	NM																																																									
See MG 15.3																																																																	
3	KVVU	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30	\$5,500.00	NM																																																									
Ⓜ MG for 15.2 10/16																																																																	
N 16	KVVU	11/06/12	11/06/12	Better	M-F 11a-12p		:30			NM	1	\$195.00																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>11/05/12</td><td>11/11/12</td><td>-1-----</td><td>1</td><td>\$195.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	11/05/12	11/11/12	-1-----	1	\$195.00																																											
Start Date	End Date	Weekdays	Spots/Week	Rate																																																													
11/05/12	11/11/12	-1-----	1	\$195.00																																																													
N 17	KVVU	11/06/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$700.00																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>11/05/12</td><td>11/11/12</td><td>-1-----</td><td>1</td><td>\$700.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	11/05/12	11/11/12	-1-----	1	\$700.00																																											
Start Date	End Date	Weekdays	Spots/Week	Rate																																																													
11/05/12	11/11/12	-1-----	1	\$700.00																																																													
N 18	KVVU	11/06/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00																																																					
<table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>11/05/12</td><td>11/11/12</td><td>-1-----</td><td>1</td><td>\$275.00</td></tr></table>													Start Date	End Date	Weekdays	Spots/Week	Rate	11/05/12	11/11/12	-1-----	1	\$275.00																																											
Start Date	End Date	Weekdays	Spots/Week	Rate																																																													
11/05/12	11/11/12	-1-----	1	\$275.00																																																													
Totals											233	\$123,250.00																																																					

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	176	\$95,385.00	\$81,077.25
10/29/12 - 11/06/12	57	\$27,865.00	\$23,685.25
Totals	233	\$123,250.00	\$104,762.50

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191 OCT18/12 16.21
HARRIS REPORT FROM REP *** KVVU-TV ***
CHANGES

REP: TEL# 610-293-4100
ORDER WORKSHEET

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 1017 1018 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1030 1031 1032 1033 1034 1035 1036 1037 1038 1039 1040 1

01 OCT18/12 16.21
*** KVVU-TV ***

K# 610-225-1
 FROM REP
 CHANGES

HARRIS REF

REP: TEL# 610-293-4100
ORDER WORKSHEET

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100 101 102 103 104 105 106 107 108 109 110 111 112 113 114 115 116 117 118 119 120 121 122 123 124 125 126 127 128 129 130 131 132 133 134 135 136 137 138 139 140 141 142 143 144 145 146 147 148 149 150 151 152 153 154 155 156 157 158 159 160 161 162 163 164 165 166 167 168 169 170 171 172 173 174 175 176 177 178 179 180 181 182 183 184 185 186 187 188 189 190 191 192 193 194 195 196 197 198 199 200 201 202 203 204 205 206 207 208 209 210 211 212 213 214 215 216 217 218 219 220 221 222 223 224 225 226 227 228 229 230 231 232 233 234 235 236 237 238 239 240 241 242 243 244 245 246 247 248 249 250 251 252 253 254 255 256 257 258 259 260 261 262 263 264 265 266 267 268 269 270 271 272 273 274 275 276 277 278 279 280 281 282 283 284 285 286 287 288 289 290 291 292 293 294 295 296 297 298 299 300 301 302 303 304 305 306 307 308 309 310 311 312 313 314 315 316 317 318 319 320 321 322 323 324 325 326 327 328 329 330 331 332 333 334 335 336 337 338 339 340 341 342 343 344 345 346 347 348 349 350 351 352 353 354 355 356 357 358 359 360 361 362 363 364 365 366 367 368 369 370 371 372 373 374 375 376 377 378 379 380 381 382 383 384 385 386 387 388 389 390 391 392 393 394 395 396 397 398 399 400 401 402 403 404 405 406 407 408 409 410 411 412 413 414 415 416 417 418 419 420 421 422 423 424 425 426 427 428 429 430 431 432 433 434 435 436 437 438 439 440 441 442 443 444 445 446 447 448 449 450 451 452 453 454 455 456 457 458 459 460 461 462 463 464 465 466 467 468 469 470 471 472 473 474 475 476 477 478 479 480 481 482 483 484 485 486 487 488 489 490 491 492 493 494 495 496 497 498 499 500 501 502 503 504 505 506 507 508 509 510 511 512 513 514 515 516 517 518 519 520 521 522 523 524 525 526 527 528 529 530 531 532 533 534 535 536 537 538 539 540 541 542 543 544 545 546 547 548 549 550 551 552 553 554 555 556 557 558 559 560 561 562 563 564 565 566 567 568 569 570 571 572 573 574 575 576 577 578 579 580 581 582 583 584 585 586 587 588 589 590 591 592 593 594 595 596 597 598 599 600 601 602 603 604 605 606 607 608 609 610 611 612 613 614 615 616 617 618 619 620 621 622 623 624 625 626 627 628 629 630 631 632 633 634 635 636 637 638 639 640 641 642 643 644 645 646 647 648 649 650 651 652 653 654 655 656 657 658 659 660 661 662 663 664 665 666 667 668 669 670 671 672 673 674 675 676 677 678 679 680 681 682 683 684 685 686 687 688 689 690 691 692 693 694 695 696 697 698 699 700 701 702 703 704 705 706 707 708 709 710 711 712 713 714 715 716 717 718 719 720 721 722 723 724 725 726 727 728 729 730 731 732 733 734 735 736 737 738 739 740 741 742 743 744 745 746 747 748 749 750 751 752 753 754 755 756 757 758 759 760 761 762 763 764 765 766 767 768 769 770 771 772 773 774 775 776 777 778 779 780 781 782 783 784 785 786 787 788 789 790 791 792 793 794 795 796 797 798 799 800 801 802 803 804 805 806 807 808 809 810 811 812 813 814 815 816 817 818 819 820 821 822 823 824 825 826 827 828 829 830 831 832 833 834 835 836 837 838 839 840 841 842 843 844 845 846 847 848 849 850 851 852 853 854 855 856 857 858 859 860 861 862 863 864 865 866 867 868 869 870 871 872 873 874 875 876 877 878 879 880 881 882 883 884 885 886 887 888 889 890 891 892 893 894 895 896 897 898 899 900 901 902 903 904 905 906 907 908 909 910 911 912 913 914 915 916 917 918 919 920 921 922 923 924 925 926 927 928 929 930 931 932 933 934 935 936 937 938 939 940 941 942 943 944 945 946 947 948 949 950 951 952 953 954 955 956 957 958 959 960 961 962 963 964 965 966 967 968 969 970 971 972 973 974 975 976 977 978 979 980 981 982 983 984 985 986 987 988 989 990 991 992 993 994 995 996 997 998 999 1000 1001 1002 1003 1004 1005 1006 1007 1008 1009 1010 1011 1012 1013 1014 1015 1016 1017 1018 1019 1020 1021 1022 1023 1024 1025 1026 1027 1028 1029 1030 1031 1032 1033 1034 1035 1036 1037 1038 1039 1040 1

EP HEADLINE# 6356848

EP HEADLINE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
51	A		700A-900A	30		\$700.00	10/23	10/29	2		TU-F,M	2
PROGRAM : NEWS ORD COM1 : SPOTS N/A. MG 2 SPOTS IN 7-9A NEWS. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT16 ON LINE-25 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT17 ON LINE-27 FOR 1 SPOT/WK												
27	ES		700P-730P	30		\$950.00	10/16	10/22	1		TU-F,M	1
PROGRAM : EXTRA ORD COM1 : REVISED RATE W/O 10/16 CON COM1 : EXTRA STATION MAKEGOOD OFFERS: M9 OK'D BUY#25 MISSED: TU-F,M/300P-400P OCT16 30S \$450.00 BUY#27 TU-F,M/700P-730P OCT17 30S \$950.00 OFFER: TU-F,M/700A-900A OCT23 (2/WK) 30S \$700.00 CMT: SPOTS N/A. MG 2 SPOTS IN 7-9A NEWS. PRE-BOOKED PLS APPROVE.												
											CONTRACT TOTAL	123250.00
											TOTAL SPOTS	233

OCT/12 98530.00 NOV/12 Z4/Z0-00

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 496475 /		Alt Order # 06356848
Product OBAMA SKED C		
Contract Dates 10/02/12 - 11/06/12		Estimate # 1904
Advertiser Obama For America		Original Date / Revision 09/28/12 / 10/18/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 95	Product Code 101
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	11/05/12	Extra	M-F 1:05-1:35am		:30			NM	24	\$4,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/02/12	10/08/12	MTWTF--				5	\$225.00			
		Week: 10/09/12	10/15/12	MTWTF--				5	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		8	KVVU	10/09/12-10/15/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 9.11,9.12,9.13,9.14,9.15,9.16								
		Week: 10/16/12	10/22/12	MTWTF--				5	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		11	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.26								
		26	KVVU	10/16/12-10/22/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.11 10/22								
		Week: 10/23/12	10/29/12	MTWTF--				5	\$225.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		16	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		17	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		18	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		19	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		20	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$225.00	NM		
				See MG 1.27,1.28,1.29,1.30,1.31								
		27	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20,1.16,1.18,1.17,1.19								
		28	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20,1.16,1.18,1.17,1.19								
		29	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20,1.16,1.18,1.17,1.19								
		30	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20,1.16,1.18,1.17,1.19								
		31	KVVU	10/23/12-10/29/12	Extra	M-F 1:05-1:35am	MTuWThF----	:30	\$100.00	NM		
				Ⓜ MG for 1.20,1.16,1.18,1.17,1.19								

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America	<u>Original Date / Revision</u> 09/28/12 / 10/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	KVVU	10/02/12	11/05/12	Better	M-F 11a-12p		:30			NM	23	\$4,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$225.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$195.00			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KVVU	10/09/12-10/15/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
	See MG 9.11,9.12,9.13,9.14,9.15,9.16											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$195.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Better	M-F 11a-12p	MTuWThF----	:30		\$195.00	NM		
	See MG 11.6,11.7											
	Week:	10/23/12	10/29/12	MTWTF--				5	\$195.00			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$195.00			
N 3	KVVU	10/02/12	11/05/12	Friends	M-F 12:05-1:05a		:30			NM	25	\$5,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$225.00			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$225.00			
	Week:	10/16/12	10/22/12	MTWTF--				5	\$225.00			
	Week:	10/23/12	10/29/12	MTWTF--				5	\$225.00			
	Week:	10/30/12	11/05/12	MTWTF--				5	\$225.00			
N 4	KVVU	10/02/12	11/05/12	Anderson	3-4p		:30			NM	26	\$9,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				5	\$300.00			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/09/12-10/15/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
	See MG 4.26											
	26	KVVU	10/15/12-10/15/12	Anderson	2-3p	M-----	:30		\$300.00	NM		
	Ⓜ MG for 4.6 10/15											
	Week:	10/16/12	10/22/12	MTWTF--				5	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	13	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$450.00	NM		
	See MG 4.32,4.33											
	14	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
	See MG 4.28											
	15	KVVU	10/16/12-10/22/12	Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
	See MG 4.27											
	27	KVVU	10/18/12-10/18/12	Anderson	2-3p	-----Th-----	:30		\$450.00	NM		
	Ⓜ MG for 4.15 10/18											
	28	KVVU	10/19/12-10/19/12	Anderson	2-3p	-----F-----	:30		\$450.00	NM		
	Ⓜ MG for 4.14 10/19											
	32	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ MG for 7.8,4.13											
	33	KVVU	10/23/12-10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		\$700.00	NM		
	Ⓜ MG for 7.8,4.13											
	Week:	10/23/12	10/29/12	MTWTF--				5	\$300.00			

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America	<u>Original Date / Revision</u> 09/28/12 / 10/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
<u>Spot</u> <u>Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16 KVVU		10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.31												
17 KVVU		10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.29												
19 KVVU		10/23/12-10/29/12		Anderson	3-4p	MTuWThF----	:30		\$300.00	NM		
See MG 4.30												
29 KVVU		10/24/12-10/24/12		Anderson	2-3p	---W-----	:30		\$450.00	NM		
Ⓜ MG for 4.17 10/24												
30 KVVU		10/25/12-10/25/12		Katie Couric	2-3p	----Th-----	:30		\$450.00	NM		
Ⓜ MG for 4.19 10/25												
31 KVVU		10/29/12-10/29/12		Anderson	2-3p	M-----	:30		\$450.00	NM		
Ⓜ MG for 4.16 10/29												
Week: 10/30/12		11/05/12		MTWTF--				5	\$300.00	NM	25	\$10,250.00
N 5	KVVU	10/02/12	11/05/12	The Dr.Oz Show	4-5p		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
Week: 10/02/12		10/08/12		MTWTF--				5	\$350.00			
Week: 10/09/12		10/15/12		MTWTF--				5	\$350.00			
<u>Spot</u> <u>Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
9 KVVU		10/09/12-10/15/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.26												
26 KVVU		10/15/12-10/15/12		Dr Oz	3-4p	M-----	:30		\$350.00	NM		
Ⓜ MG for 5.9 10/15												
Week: 10/16/12		10/22/12		MTWTF--				5	\$350.00			
<u>Spot</u> <u>Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
12 KVVU		10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.27												
15 KVVU		10/16/12-10/22/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.28												
27 KVVU		10/18/12-10/18/12		Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
Ⓜ MG for 5.12 10/18												
28 KVVU		10/19/12-10/19/12		Dr Oz	3-4p	-----F----	:30		\$500.00	NM		
Ⓜ MG for 5.15 10/19												
Week: 10/23/12		10/29/12		MTWTF--				5	\$350.00			
<u>Spot</u> <u>Ch</u>		<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
16 KVVU		10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.29												
17 KVVU		10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.30												
19 KVVU		10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$350.00	NM		
See MG 5.31												
29 KVVU		10/23/12-10/29/12		Dr Oz	3-4p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.16 10/23												
30 KVVU		10/25/12-10/25/12		Dr Oz	3-4p	----Th-----	:30		\$500.00	NM		
Ⓜ MG for 5.17 10/23												
31 KVVU		10/23/12-10/29/12		Dr Oz	3-4p	MTuWThF----	:30		\$500.00	NM		
Ⓜ MG for 5.19 10/29												
Week: 10/30/12		11/05/12		MTWTF--				5	\$350.00	NM	15	\$7,875.00
N 6	KVVU	10/02/12	11/05/12	Fox 5 News at 6pm	M-F 6-630pm		:30					
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Type</u>		
Week: 10/02/12		10/08/12		MTWTF--				3	\$525.00			

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Contract Agreement Between:



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America	<u>Original Date / Revision</u> 09/28/12 / 10/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	MTWTF--				3	\$525.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$525.00			
Week:		10/23/12	10/29/12	MTWTF--				3	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	11	KVVU	10/23/12-10/29/12	Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$525.00	NM		
	See MG 6.16											
	16	KVVU	10/23/12-10/26/12	Fox 5 News at 6pm	M-F 6-630pm	-Tu---F----	:30		\$525.00	NM		
	Ⓜ MG for 6.11 10/29											
Week:		10/30/12	11/05/12	MTWTF--				3	\$525.00			
N 7	KVVU	10/02/12	11/05/12	Extra	M-F 7-730p		:30			NM	13	\$9,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				3	\$625.00			
Week:		10/09/12	10/15/12	MTWTF--				3	\$625.00			
Week:		10/16/12	10/22/12	MTWTF--				3	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	7	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
	Credited											
	8	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$950.00	NM		
	See MG 4.32,4.33											
Week:		10/23/12	10/29/12	MTWTF--				3	\$625.00			
Week:		10/30/12	11/05/12	MTWTF--				3	\$625.00			
N 8	KVVU	10/02/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	25	\$17,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$700.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$700.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$700.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$700.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$700.00			
N 9	KVVU	10/02/12	11/05/12	TMZ	730-8p		:30			NM	15	\$18,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$850.00			
Week:		10/09/12	10/15/12	MTWTF--				2	\$850.00			
Week:		10/16/12	10/22/12	MTWTF--				2	\$850.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	6	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$1,350.00	NM		
	See MG 9.11,9.12,9.13,9.14,9.15,9.16											
	11	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
	Ⓜ MG for 1.8,2,9,12,2,13.1,11,2,9.6											
	12	KVVU	10/18/12-10/18/12	BB League Championships	1pm-8pm	----Th-----	:30		\$3,250.00	NM		
	Ⓜ MG for 1.8,2,9,12,2,13.1,11,2,9.6											
	13	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$825.00	NM		
	Ⓜ MG for 1.8,2,9,12,2,13.1,11,2,9.6											
	14	KVVU	10/18/12-10/18/12	TMZ	M-Sa 8-10p/Su 7-1	----Th-----	:30		\$825.00	NM		
	Ⓜ MG for 1.8,2,9,12,2,13.1,11,2,9.6											
	15	KVVU	10/17/12-10/22/12	The Simpsons	M-F 11:35p-12:05a	---WThF----	:30		\$350.00	NM		
	Ⓜ MG for 1.8,2,9,12,2,13.1,11,2,9.6											
	16	KVVU	10/20/12-10/20/12	NCAA Football Late Game	NCAA Football Lat	-----Sa--	:30		\$1,250.00	NM		
	Ⓜ MG for 1.8,2,9,12,2,13.1,11,2,9.6											
Week:		10/23/12	10/29/12	MTWTF--				2	\$850.00			
Week:		10/30/12	11/05/12	MTWTF--				2	\$850.00			

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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	KVVU	10/02/12	11/05/12	More M-F 9-10a	M-F 9a-10a		:30			NM	25	\$6,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				5	\$275.00			
Week:		10/09/12	10/15/12	MTWTF--				5	\$275.00			
Week:		10/16/12	10/22/12	MTWTF--				5	\$275.00			
Week:		10/23/12	10/29/12	MTWTF--				5	\$275.00			
Week:		10/30/12	11/05/12	MTWTF--				5	\$275.00			
N 11	KVVU	10/07/12	11/04/12	Friends Weekend	5-6p		:30			NM	5	\$1,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
Week:		10/08/12	10/14/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/15/12	10/21/12	-----1				1	\$225.00			
Week:		10/22/12	10/28/12	-----1				1	\$225.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$225.00	NM		
			See MG 11.6,11.7									
	6	KVVU	10/27/12-10/27/12	30 Seconds To Fame	Sat 12-1230a	-----Sa--	:30		\$95.00	NM		
			Ⓜ MG for 2.13,12.4,11.4									
	7	KVVU	10/28/12-10/28/12	Simpsons/Simpsons	M-Sa 8-10p/Su 7-1	-----Su	:30		\$650.00	NM		
			Ⓜ MG for 2.13,12.4,11.4									
Week:		10/29/12	11/04/12	-----1				1	\$225.00			
N 12	KVVU	10/07/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$325.00			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/08/12-10/14/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/22/12-10/28/12	Extra Weekend	Su 6-7p	-----Su	:30		\$325.00	NM		
			See MG 11.6,11.7									
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
N 13	KVVU	10/18/12	11/01/12	Glee	Thu 9p-10p		:30			NM	1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$6,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Glee	Thu 9p-10p	----Th----	:30		\$6,500.00	NM		
			See MG 9.11,9.12,9.13,9.14,9.15,9.16									
Week:		10/22/12	10/28/12	-----				0	\$0.00			
Week:		10/29/12	11/04/12	---1---				1	\$6,500.00			
N 14	KVVU	10/09/12	10/23/12	Raising Hope/Ben and Kate	Tue 8p-9p		:30			NM	3	\$9,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-1-----				1	\$3,550.00			
Week:		10/15/12	10/21/12	-----				0	\$0.00			
Week:		10/22/12	10/28/12	-1-----				1	\$3,550.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

Contract Agreement Between:



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 496475 /		<u>Alt Order #</u> 06356848
<u>Contract Dates</u> 10/02/12 - 11/06/12	<u>Product</u> OBAMA SKED C	<u>Estimate #</u> 1904
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 09/28/12 / 10/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		<u>Type</u>		
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			
	2	KVVU	10/22/12-10/28/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$5,550.00	NM		
			See MG 14.3, 14.4									
	3	KVVU	10/23/12-10/23/12	The X Factor	The X Factor	-Tu-----	:30		\$5,350.00	NM		
	Ⓜ	MG	for 14.2 10/23									
	4	KVVU	10/22/12-10/22/12	The Simpsons	M-F 11:35p-12:05aM	-----	:30		\$200.00	NM		
	Ⓜ	MG	for 14.2 10/23									
N 15	KVVU	10/02/12	10/16/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	2	\$9,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/01/12	10/07/12	-1-----	1			\$3,550.00				
	Week:	10/08/12	10/14/12	-----	0			\$0.00				
	Week:	10/15/12	10/21/12	-1-----	1			\$3,550.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	New Girl/The Mindy Project	Tue 9p-10p	-Tu-----	:30		\$3,550.00	NM		
			See MG 15.3									
	3	KVVU	10/16/12-10/16/12	Raising Hope/Ben and Kate	Tue 8p-9p	-Tu-----	:30		\$5,500.00	NM		
	Ⓜ	MG	for 15.2 10/16									
N 16	KVVU	11/06/12	11/06/12	Better	M-F 11a-12p		:30			NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/12	11/11/12	-1-----	1			\$195.00				
N 17	KVVU	11/06/12	11/06/12	Fox 5 News AM	M-F 7a-9a		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/12	11/11/12	-1-----	1			\$700.00				
N 18	KVVU	11/06/12	11/06/12	More M-F 9-10a	M-F 9a-10a		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/05/12	11/11/12	-1-----	1			\$275.00				
Totals											233	\$123,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	176	\$95,385.00	\$81,077.25
10/29/12 - 11/06/12	57	\$27,865.00	\$23,685.25
Totals	233	\$123,250.00	\$104,762.50

Signature: _____

Date: _____

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OCT18/12 15.02
*** KVVII-TV ***

PROGRAM : RAISING HOPE/BEN & KATE
ORD COM1 : REVISED RATE 10/23
CON COM1 : RAISING HOPE/BEN & KATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

49	A		800P-1000P	30		\$5,350.00	10/23	10/23	1		TUE	1
PROGRAM : X FACTOR ORD COM1 : PRG CHG. SEE MG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-42 FOR 1 SPOT/WK												

50	A		1135P-1205A	30		\$200.00	10/22	10/22	1		MON	1
PROGRAM : SIMPSONS ORD COM1 : PRG CHG. SEE MG. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 49-50												

STATION MAKEGOOD OFFERS:
 M8 OK'D BUY#42 MISSED:TUE/800P-900P OCT23 30S \$5,550.00 (OCT18/12)
 OFFER:TUE/800P-1000P OCT23 30S \$5,350.00 PLS ADVISE.
 & MON/1135P-1205A OCT22 30S \$200.00
 CMT:PRG CHG. SEE MG. PRE-BOOKED PLS APPROVE.

M9 UNRESL BUY#25 MISSED:TU-F,M/300P-400P OCT16 30S \$450.00 (OCT18/12)
 BUY#27 TU-F,M/700P-730P OCT17 30S \$950.00
 OFFER:TU-F,M/700A-900A OCT23(2/WK) 30S \$450.00 PLS ADVISE.
 CMT:SPOTS N/A. MG 2 SPOTS IN 7-9A NEWS. PRE-BOOKED PLS APPROVE.

OCT/12 98530.00 NOV/12 24720.00 CONTRACT TOTAL 123250.00
 TOTAL SPOTS 233

MARKET TOTALS \$270,523 KVVU 42% KSNV 14% KLAS 14% KTNV 9% KVMY 5% KVCW 16% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE